

THE CHARGE OF THE  
*Spartans*

San Jose State Athletics will provide a  
*cutting-edge experience*  
for student-athletes  
and promote an environment that  
*builds champions*  
in the classroom, in competition,  
and in the community.





THE CHARGE OF THE  
*Spartans*

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*We uphold University values for excellence by:*



Establishing San Jose State University,  
Spartans Athletics, and the city of  
San Jose as a first-choice destination.





THE CHARGE OF THE  
*Spartans*

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*We uphold University values for excellence by:*



Accelerating a transformative environment that encourages personal and professional growth, and the pursuit of knowledge, while advancing University and Athletics goals and objectives.





THE CHARGE OF THE  
*Spartans*

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*We uphold University values for excellence by:*



Being innovative in consistently seeking once unimaginable accomplishments by utilizing a forward-thinking mindset and strategically building meaningful relationships with University students, faculty, staff, alumni, sponsors, donors and friends.





THE CHARGE OF THE  
*Spartans*

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*We uphold University values for excellence by:*



Emanating positivity and giving maximum effort in growing the SJSU brand, its student-focused traditions, and unifying all constituents.





THE CHARGE OF THE  
*Spartans*



*We uphold University values for excellence by:*



Focusing on the foundational principles of fiscal responsibility and efficiency, health and welfare considerations, gender equity, social and racial justice, diversity and inclusion, collaboration, and good sporting conduct by all coaches, administrative staff and student-athletes.

